

We were aware that, starting in early 2024, many of the major email systems would start insisting on higher standards of email compliance – characterised by a sensible DMARC policy.

In order to be prepared – indeed, to get ahead of the game – Back Office IT invested considerable time and effort in understanding the technology, its implementation and the requirements that were likely to emerge.

Naturally, the first thing to find was a tool that could analyse the compliance status of any given client. Having chosen that & familiarised ourselves with its operation, we could now work through our clients one-by-one to provide baselines for the work. Then we could liaise with the client and agree a work package.

Achieving a basic level of DMARC compliance turned out to be quite simple. It involved the client publishing three key records in their Internet DNS, and configuring their email servers to match. In the minority of cases where the client's server did not provide the required facility we partnered with a third-party to fill this lack.

And so, by the end of Q1/24 all the clients for whom we managed systems had a basic (but acceptable) level of compliance.

Some clients wanted to go for full compliance (even though the requirement for these is still some way off) – and we were able to provide these additional services at a very low cost.

We now offer a basic analysis of your compliance status free of charge. If you take advantage of this we'll be happy to point in the direction of improvements.